

**CONTACT**

jas@vnf.com  
202.298.1914

**PRACTICES**

Climate Change  
Cybersecurity & Emerging  
Technologies  
Endangered Species & Wildlife  
Water

**EDUCATION**

George Washington University

**JORDAN A. SMITH**  
PRINCIPAL, GOVERNMENTAL ISSUES



**Professional Background**

Jordan Smith has over 20 years of experience providing public policy advice and representation on federal legislative and regulatory issues, with special emphasis on energy, environmental, natural resource, and healthcare matters. He offers advocacy, strategic planning, and political communication expertise on issues related to the Endangered Species Act, land and water resource matters, next-generation advanced climate technologies, healthcare policy, and the federal budget and appropriations process.

Jordan's experience includes developing and leading education and advocacy coalitions central to some of the most challenging public policy debates in the U.S. and across the globe. He has a proven track record building and maintaining relationships with key policymakers in Washington, lobbying Congress and the Administration on his clients' policy priorities, designing and implementing public relations strategies, and offering comprehensive support and services to diverse memberships and constituencies.

Jordan serves on the Van Ness Feldman PAC and Diversity Committee.

**Representative Experience**

- Serves as Executive Director and spokesperson for a global membership organization that promotes education, awareness, and policies supporting the important role of next generation, low and reduced-global warming potential (GWP) advanced climate technologies used as refrigerants, propellants, blowing agents, and fire suppressants.
- Directs and manages a national coalition dedicated to legislative and regulatory improvements to the Endangered Species Act, including strategic planning, legislative advocacy, drafting communications and messaging materials, pursuing public speaking opportunities, and development of the coalition's membership.
- Manages a regional coalition of interests in the Western U.S. to advance critical research at NOAA on sub-seasonal to seasonal (S2S) precipitation and weather conditions associated with "Atmospheric River" weather events.
- Secured over \$28 million in the U.S. Army Corps of Engineers' (Corps) FY 2020 Work Plan to help fund restoration efforts for imperiled salmon steelhead populations in Northern California. The funding supports ongoing efforts of the longstanding firm client to implement a multi-agency biological opinion with the National Marine Fisheries Service and the Corps.
- Advocates on behalf of a California water agency for the continued funding of the multi-state Pacific Coastal Salmon Recovery Fund, which has received over \$1 billion from Congress since its inception to fund projects to restore salmon populations throughout the West.
- Pursues legislative and regulatory pathways to prevent the infestation of invasive species in the waterways managed by a California water agency.
- Developed and implemented a strategy to improve the regulation of health information technology for a major healthcare services corporation.
- Represented a major healthcare company in pursuing legislation to improve prescription drug traceability and the security of the pharmaceutical supply chain.
- Educated Members of Congress, their staff, and Administration officials on the critical services provided

by a client to veterans' hospitals throughout the country.

### Government Service

Office of U.S. Senator Alfonse D'Amato (R-NY)

Intern, 1997-1998

### Articles and Presentations

- National Waterways Conference 2025 Legislative Summit, National Waterways Conference, Washington DC, 03/10/2025
- ACWA DC2025 Conference, Association of California Water Agencies, Washington DC, 02/25/2025
- VNF LIVE EXTRA: A Deeper Dive into Your Questions on the Natural Resource, Water, Tribal and Resiliency Opportunities in the Infrastructure Investment & Jobs Act, 01/20/2022
- VNF Live: Natural Resource, Water, Tribal, and Resiliency Opportunities in the Infrastructure Investment & Jobs Act, 01/11/2022
- VNF Live – Looking Ahead: Energy & Climate Policy During Biden's Next 100 Days, 04/29/2021
- VNF Live - Post Election Natural Resources Policy Outlook, 11/13/2020
- System efficiency more important than GWP, Cooling Post, 05/09/2020
- National Association of Counties 2020 Legislative Conference , Washington DC, 03/01/2020
- Global HVACR Industry Will Continue to Improve with Each Generation, ACHR News, 02/03/2020
- Refrigerant Realities: Six Things You Need to Know, ACHR News, 03/01/2019
- Sensible Updates Should Appeal to All Sectors, The Environmental Forum, 09/01/2017
- Administration Proposes Improvements to ESA Petition Process, Irrigation Leader, Vol. 7 Issue 11 pp. 30-31, 01/31/2016

### Alerts

- Administration Proposes Rescinding the Endangered Species Act Regulatory Definition of "Harm", 04/17/2025
- Administration Finalizes Revised Endangered Species Act Regulations, 04/02/2024
- Administration Continues Overhaul of Endangered Species Act Regulations, 06/26/2023
- Administration Proposes Changes to Endangered Species Act Critical Habitat Designations and "Adverse Modification" Definition , 05/15/2014