

CONTACT

jas@vnf.com
202.298.1914

PRACTICES

Climate Change
Cybersecurity & Emerging
Technologies
Endangered Species & Wildlife
Water

EDUCATION

George Washington University

JORDAN A. SMITH
SENIOR DIRECTOR, GOVERNMENTAL ISSUES



Professional Background

Jordan Smith has over 20 years of experience providing public policy advice and representation on federal legislative and regulatory issues, with special emphasis on energy, environmental, natural resource, and healthcare matters. He offers advocacy, strategic planning, and political communication expertise on issues related to the Endangered Species Act, land and water resource matters, next-generation advanced climate technologies, healthcare policy, and the federal budget and appropriations process.

Jordan's experience includes developing and leading education and advocacy coalitions central to some of the most challenging public policy debates in the U.S. and across the globe. He has a proven track record building and maintaining relationships with key policymakers in Washington, lobbying Congress and the Administration on his clients' policy priorities, designing and implementing public relations strategies, and offering comprehensive support and services to diverse memberships and constituencies.

Jordan serves on the Van Ness Feldman PAC and Diversity Committee.

Representative Experience

- Serves as Executive Director and spokesperson for a global membership organization that promotes education, awareness, and policies supporting the important role of next generation, low and reduced-global warming potential (GWP) advanced climate technologies used as refrigerants, propellants, blowing agents, and fire suppressants.
- Directs and manages a national coalition dedicated to legislative and regulatory improvements to the Endangered Species Act, including strategic planning, legislative advocacy, drafting communications and messaging materials, pursuing public speaking opportunities, and development of the coalition's membership.
- Manages a regional coalition of interests in the Western U.S. to advance critical research at NOAA on sub-seasonal to seasonal (S2S) precipitation and weather conditions associated with "Atmospheric River" weather events.
- Assists a California water agency with the implementation of a multi-agency biological opinion to recover several endangered and threatened species of fish within their local river system through engaging with lawmakers, the National Marine Fisheries Service, and the U.S. Army Corps of Engineers.
- Advocates on behalf of a California water agency for the continued funding of the multi-state Pacific Coastal Salmon Recovery Fund, which has received over \$1 billion from Congress since its inception to fund projects to restore salmon populations throughout the West.
- Pursues legislative and regulatory pathways to prevent the infestation of invasive species in the waterways managed by a California water agency.
- Developed and implemented a strategy to improve the regulation of health information technology for a major healthcare services corporation.
- Represented a major healthcare company in pursuing legislation to improve prescription drug traceability and the security of the pharmaceutical supply chain.
- Educated Members of Congress, their staff, and Administration officials on the critical services provided

by a client to veterans' hospitals throughout the country.

Government Service

Office of U.S. Senator Alfonse D'Amato (R-NY)

Intern, 1997-1998

Articles and Presentations

- Refrigerant Realities: Six Things You Need to Know, ACHR News, 03/01/2019
- Sensible Updates Should Appeal to All Sectors, The Environmental Forum, 09/01/2017
- Administration Proposes Improvements to ESA Petition Process, Irrigation Leader, Vol. 7 Issue 11 pp. 30-31, 01/31/2016

Alerts

- Administration Proposes Changes to Endangered Species Act Critical Habitat Designations and "Adverse Modification" Definition , 05/15/2014