

Featuring Speakers From:

- City of Tacoma
- Hewlett-Packard
- King County Solid Waste Division
- Marten Law Group PLLC
- Matsushita Electric Corporation of America (Panasonic)
- Seattle Goodwill Industries
- Snohomish County Solid Waste Division
- Spokane Regional Solid Waste System
- Total Reclaim, Inc. and Ecolights Northwest
- Van Ness Feldman P.C.
- Washington Retail Association
- Washington State Department of Ecology
- Waste Management, Inc.

Who Should Attend:

Environmental attorneys and consultants, government and regulatory officials, waste management companies, recyclers, hazardous materials handlers and processors, and electronic product manufacturers and retailers

An Important One-Day Workshop Analyzing

Washington's New E-Waste Regulations

The Impact of Washington State's E-Waste Program on Business, Government, and Communities

September 25, 2006

Seattle, Washington

Renaissance Seattle Hotel

Credits: WA CLE 6.5 (call about others)

Quick when/where: 8:30 a.m., 515 Madison Street

Washington's New E-Waste Regulations Workshop

September 25, 2006 | Seattle, Washington

Renaissance Seattle Hotel

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- 8:00** Registration & Continental Breakfast
- 8:30** Introduction & Overview
 - Bradley M. Marten, Esq., *Program Co-Chair***
Marten Law Group PLLC ~ Seattle, WA
 - Marlys S. Palumbo, Esq., *Program Co-Chair***
Van Ness Feldman P.C. ~ Seattle, WA
- 8:45** Provisions of Washington State's E-Waste Recycling Program

How it came about: The key players, policy trade-offs, and resulting provisions; who is supposed to pay the bill, and how?

 - Bradley M. Marten, Esq., *Program Co-Chair***
 - Marlys S. Palumbo, Esq., *Program Co-Chair***
- 9:15** Ecology's Implementation Plan

What the Department of Ecology is doing in terms of policies and procedures and how the DOE sees the future for E-Waste recycling in the state

Cullen Stephenson
Solid Waste & Financial Assistance Prog. Mgr.
Washington State Department of Ecology ~ Olympia, WA
- 10:00** Break
- 10:15** The Practical Challenges for Regulators in Implementing a New E-Waste Program

Lessons from other jurisdictions with similar programs: Stumbling blocks to expect, solutions to look at and activities to avoid

Charles A. White, P.E., *Director of Regulatory Affairs*
Waste Management, Inc. ~ Sacramento, CA
- 11:00** European Programs, and What Has and Hasn't Worked There

Key features of E-Waste programs implemented by European nations and what we can learn from them

Michael G. Lufkin, Esq.
Marten Law Group PLLC ~ Seattle, WA
- 11:30** Update on Federal Government Activity as a Regulatory Body and a Waste Generator

What federal issues does Washington need to consider with its E-Waste program?

G. William Frick, Esq.
Van Ness Feldman P.C. ~ Washington, DC

- 12:00** Lunch (On your own)
- 1:15** Implementation Issues and Strategies for Local Governments

A panel discussion analyzing the role of municipalities within Washington's E-Waste recycling program; what effect will it have on eastern Washington?

Marlys S. Palumbo, Esq., *Program Co-Chair, Moderator*

 - Sege Jackson, *Principal Planner***
Snohomish County Solid Waste Division ~ Everett, WA
 - Lisa Sepanski, *Project/Program Manager***
King County Solid Waste Division ~ Seattle, WA
 - Bill Smith, *Senior Environmental Specialist***
City of Tacoma ~ Tacoma, WA
 - Suzanne Tresko, *Waste Reduction/Recycling Coordinator***
Spokane Regional Solid Waste System ~ Spokane, WA
- 2:45** Break
- 3:00** Implementation Issues and Strategies for Industry

Our panelists examine the impact of Washington's E-Waste program on manufacturers, retailers, and waste collectors

Bradley M. Marten, Esq., *Program Co-Chair, Moderator*

 - David A. Thompson**
Director, Corporate Environmental Department
Matsushita Electric Corporation of America
(Panasonic) ~ Secaucus, NJ
 - Larry King, *Director, Product Recycling Solutions***
Hewlett-Packard ~ Roseville, CA
 - Mark Johnson, *Director of Government Affairs***
Washington Retail Association ~ Olympia, WA
 - Craig Lorch, *Co-Owner***
Total Reclaim, Inc. and Ecolights Northwest ~ Seattle, WA
 - Ken Colling, *President, CEO***
Seattle Goodwill Industries ~ Seattle, WA
- 5:00** Reception for Attendees and Faculty Sponsored by Marten Law Group PLLC and Van Ness Feldman P.C.



About the Workshop

LAW SEMINARS INTERNATIONAL

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Millions of televisions and computer monitors containing cathode ray tubes (CRTs) are stockpiled in homes and businesses, and an estimated 10,000 computers become obsolete every day. CRTs contain approximately four pounds of lead and other toxic metals. In addition, Liquid Crystal Display (LCD) monitors and laptop computers contain hazardous amounts of toxic metals. The Department of Ecology estimates that more than 4.5 million computer processing units, 3.5 million television monitors and 1.5 million flat panel computer screens will become obsolete between 2003 and 2010.

In response to this growing hazardous waste crisis, the state of Washington passed ground-breaking legislation in March, 2006. The new law establishes a mandatory state-wide collection and recycling program for computers, monitors and televisions to be funded by product manufacturers. It requires electronics recycling, and encourages manufacturers to design and produce electronic products that are less toxic and more easily reused or recycled.

This workshop brings together some of Washington's and the nation's key players in the ongoing E-Waste debate. We will examine Washington's E-Waste law, its strengths and weaknesses, as well as other proposed solutions for managing the waste created when an electronic product reaches the end of its useful life. Those representing the interests of electronic product manufacturers and retailers, waste management companies, recyclers, hazardous materials handlers and processors and governmental or regulatory officials will surely want to attend.

~ Program Co-Chairs: **Bradley M. Marten, Esq.** and **Marlys S. Palumbo, Esq.**



Bradley M. Marten, *Program Co-Chair*, founder and managing partner of Marten Law Group PLLC, one of the largest environmental law firms on the West Coast, is recognized as one of Seattle's premier environmental lawyers. Mr. Marten represented the State of Alaska in recovering natural resource damages resulting from the Exxon Valdez oil spill. He also assisted clients in redeveloping contaminated property in downtown Seattle and Bellevue. Mr. Marten has been recognized by major publications including *Seattle Metropolitan*, *Washington CEO*, and *The Best Lawyers in America* for his environmental law expertise.

Maryl S. Palumbo, *Program Co-Chair*, partner at Van Ness Feldman P.C., a national energy, environment, and natural resources law firm, focuses on corporate, real estate and environmental law. Ms. Palumbo's practice includes expertise in soil, water and air quality, and hazardous and solid waste regulation. Prior to joining Van Ness Feldman, Ms. Palumbo was Senior Vice President of Law and U.S. General Counsel for Philip Services Corporation, where she dealt in complex regional superfund programs including contaminated groundwater projects involving indoor vapor contamination.

Ken Colling, President & CEO, Seattle Goodwill Industries, has worked with the Washington State Department of Ecology's Solid Waste Advisory Committee, and has continued to make Goodwill a major recycler.

G. William "Bill" Frick, member of Van Ness Feldman P.C., represents clients on a wide spectrum of energy and environmental matters involving public policy formation and advocacy. Mr. Frick served as General Counsel to the American Petroleum Institute and as General Counsel and Deputy General Counsel for the U.S. Environmental Protection Agency.

Sego Jackson, Principal Planner, Snohomish County Solid Waste Division, has represented the interests of local governments as one of 15 government negotiators in the National Electronic Product Stewardship Initiative. Mr. Jackson has been instrumental in developing local, state and national policies and programs related to product stewardship and electronic products.

Mark Johnson, Director, Government Affairs, Washington Retail Association, worked as the assistant state director for the Washington Chapter of the National Federation of Independent Business, and with Washington State and U.S. Senators.

Larry King, Director, Hewlett-Packard's Product Recycling Solution (PRS), is responsible for strategic planning to address HP's position in the changing end-of-life legislative and market landscapes. Mr. King's roles within PRS have included operational responsibility for HP's Roseville facility, financial controls, recycling technology investigation and new facility development.

Craig Lorch, co-owner, Total Reclaim, Inc. and EcoLights Northwest, manages legal, environmental, and governmental affairs. Mr. Lorch worked with the Washington State Solid Waste Advisory Committee Electronics Waste Sub-Committee and is secretary of the Association of Lighting and Mercury Recyclers. He also began Casual Cabs and Bike Works.

Michael G. Lufkin, Marten Law Group PLLC, focuses on environmental and natural resource litigation and has handled a variety of regulatory and litigation matters. Mr. Lufkin previously worked as Assistant Attorney General for Washington, where he was Counsel for the Environment. He recently returned from a year in Germany studying the new European Union program on carbon emissions trading and was named a "Rising Star" by *Washington Law & Politics* for 2005.

Lisa Sepanski, Project/Program Manager at King County Solid Waste Division, assisted development of the City of Seattle's Local Hazardous Waste Management Program and was a survey technician with the National Oceanic and Atmospheric Administration. Ms. Sepanski started the Computer Recovery Project, a group of private sector businesses and non-profit organizations committed to reusing or recycling electronic equipment in an environmentally sound manner.

Bill Smith, Senior Environmental Specialist, City of Tacoma, oversees resource conservation programs of the city and its solid waste division. Mr. Smith worked with Tacoma's city council to adopt resolutions supporting green building, environmentally preferable purchasing and product stewardship. He co-chairs the Northwest Product Stewardship Council's steering committee.

Cullen Stephenson, Solid Waste and Financial Assistance Program Manager, Washington State Department of Ecology, directs over 100 staff members involved in solid waste issues, litter pickup and prevention, and grants. Mr. Stephenson is responsible for the regulation of major industrial facilities in Washington, including pulp and paper mills, aluminum smelters, and oil refineries.

David A. Thompson, Director of Matsushita Electric Corporation of America (Panasonic)'s Corporate Environmental Department, is responsible for environmental compliance, environmental marketing strategies, state and federal government policy and special projects. Mr. Thompson helped establish the Portable Rechargeable Battery Association and the Rechargeable Battery Recycling Corporation.

Suzanne Tresko, Waste Reduction/Recycling Coordinator for Spokane Regional Solid Waste System, a county-wide solid waste system which owns and operates a waste to energy facility and MSW landfill, and several recycling, household hazardous waste, and transfer station facilities. Ms. Tresko was hired by the City of Spokane to develop and operate a pilot project for regional large-scale yard waste composting.

Charles A. White, P.E., Director of Regulatory Affairs for Waste Management, Inc. previously held a variety of positions with the California State Water Resources Control Board, Regional Water Quality Control Boards, and the Department of Health Services.



Registration & Other Workshop Information

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You may substitute another person at any time. We will refund tuition, less a \$50 cancellation fee, if we receive your cancellation by 5:00

p.m. on Tuesday, September 19, 2006. After that time, we will credit your tuition toward attendance at another program or the purchase of a Homestudy. There is a \$25 cancellation fee for Course Materials orders and \$50 for Homestudy orders.

Seminar Location: The workshop will be held at the Renaissance Seattle Hotel at 515 Madison St. in Seattle, WA 98104. Call the hotel directly at (206) 583-0300 for reservations and mention that you are attending a Law Seminars International workshop. Rooms are on a first come, first served basis.

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An Important One-Day Workshop Analyzing

Washington’s New E-Waste Regulations

The Impact of Washington State’s E-Waste Program on Business, Government, and Communities

September 25, 2006
 Seattle, Washington

Renaissance Seattle Hotel
 515 Madison St.
 (206) 583-0300

Credits: WA CLE 6.5 (call about others)

You Will Learn About:

- Key provisions of Washington’s E-Waste program
- Critical lessons from jurisdictions beyond Washington
- The interplay with federal regulations
- The environmental perspective
- The manufacturer’s perspective
- The government’s implementation plan

Watch for our telebriefings on major legal developments.

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kate@lawseminars.com

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California Environmental Quality Act (CEQA)	Santa Monica, CA	September 21
Wetlands	Seattle, WA	October 26 & 27
Model Toxics Control Act	Portland, OR	November 8
Growth Management Act	Seattle, WA	November 13 & 14

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